



LEADING TRANSFORMATION INTO A BRIGHT FUTURE



EXHIBITOR PROSPECTUS AND  
SPONSORSHIP OPPORTUNITIES





## NEBB 2024: LEADING TRANSFORMATION INTO A BRIGHT FUTURE

### NEBB 2024: Leading Transformation Into A Bright Future

NEBB continues to expand one of our most successful endeavors, the NEBB Learning Center. In 2023 NEBB opened the Robert B. Gawne training center in Gaithersburg MD. The intent of these endeavors is to challenge the next generation of certified professionals to reach their full potential as they partner with NEBB during their career.

### The 2024 NEBB Annual Conference

With over 300 attendees, this annual networking and educational event is geared for NEBB industry professionals, giving them the chance to network with familiar friends, make new industry contacts and expand their professional horizons. Our conference gives attendees the opportunity to explore latest trends and obtain technical updates facing the global industries serviced by NEBB and learn from you, our Exhibitors, about products and services that will advance their professional development and businesses.

The 2024 NEBB Annual Conference will be held in Phoenix, Arizona at The Wigwam Arizona, offering attendees the perfect blend of work and relaxation.

### The Right Exposure

Participation as an Exhibitor and/or Sponsor of the 2024 NEBB Annual Conference demonstrates your company's commitment to the most important professional event for NEBB firms and professionals. Why? Because our event gives your company the chance to interact with industry representatives from all facets of the industry – from entry-level – executive professionals in your field.

- Conference breaks take place in our Exhibit Hall giving you maximum track flow as attendees go to and from various Technical Track sessions while enjoying food and beverage offerings.
- A two-hour Vendor Reception in the Exhibit Hall maximizes your time with attendees.
- You can attend our Technical Track sessions and learn alongside your industry peers.



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### 2024 NEBB Conference Exhibit Schedule

#### Thursday, October 31, 2024

8:00 am – 12:00 pm Exhibitor Setup

12:00 pm – 2:00 pm Golf Tournament Lunch in Exhibit Hall (*Optional Exhibiting Hours*)

#### Friday, November 1, 2024

7:00 am – 5:00 pm Exhibit Hall Open

7:00 am – 8:00 am Breakfast in Exhibit Hall

11:30 am – 1:00 pm Lunch and Networking in the Exhibit Hall

#### Saturday, November 2, 2024

7:00 am – 5:00 pm Exhibit Hall Open

7:00 am – 8:00 am Breakfast in Exhibit Hall

11:30 am – 1:00 pm Lunch and Networking in the Exhibit Hall

4:00 pm – 6:00 pm Vendor Reception and Prize Giveaway

6:00 pm – 7:00 pm Exhibitor Strike

*\*Exact times subject to change*

### Exhibitors Receive

- 6 Foot Exhibit Table Top with 2 chairs and wastebasket
- One (1) Exhibitor Conference Registration with access to Technical Track sessions and group events
- Conference attendee list for marketing purposes (Name, Title and Company)
- Listing in NEBB's on-site conference program
- Listing on NEBB's online annual conference website
- Participation in the vendor prize giveaway at Vendor Reception



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## Exhibitor Table Costs

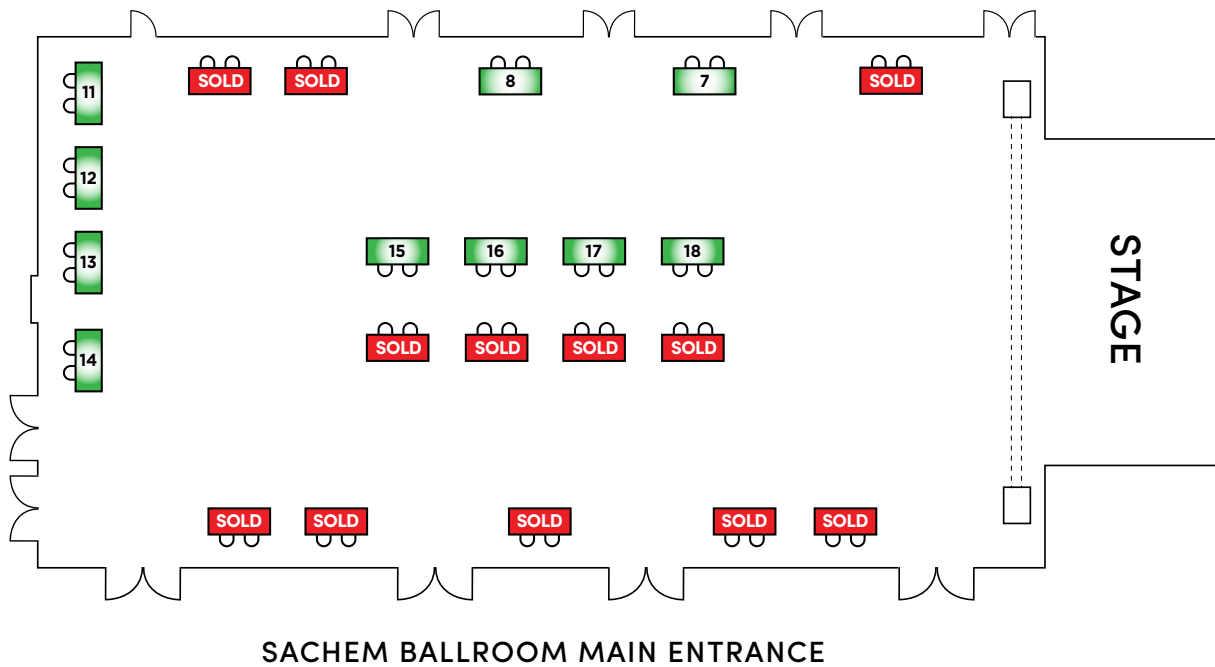
One Exhibit Table: \$2,200

Dual Exhibit Table Tops: \$2,850 (2 Tables Total)

- Full payment is required when securing table top(s) or reservation will be forfeited
- Exhibit Space is on a “first come, first paid” basis
- Contact [events@nebb.org](mailto:events@nebb.org)

## Exhibitor Hall Floorplan

The Wigwam Resort Sachem Ballroom





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## Become a Sponsor!

NEBB Annual Conference Sponsors are valuable partners who help keep registration fees affordable while helping NEBB to enhance its excellent program and ancillary activities.

NEBB's 2024 Sponsorship Program is organized into two categories:

1. Top Tier Sponsorships
2. General Sponsorships

Each sponsorship has unique opportunities within each level. Choose the package that's best suited for your company and budget.

## Top Tier Sponsorship Levels

### GOLD LEVEL: \$9,000

- One complimentary Exhibit table top space and standard exhibit package extras
- 50% off an additional Exhibit table top space and standard exhibit package extras
- 50% off additional exhibitor registrations
- Full-page ad in the conference program guide
- Acknowledgment in conference program guide as a Gold Sponsor
- On-screen acknowledgment during General Session
- Acknowledgment on conference sponsor signage as a Gold Sponsor
- Sponsor logo on conference website

### SILVER LEVEL: \$7,000

- One complimentary Exhibit table top space and standard exhibit package extras
- 50% off an additional Exhibit table top space and standard exhibit package extras
- ¼ page ad in the conference program guide
- Acknowledgment in conference program guide as a Silver Sponsor
- Acknowledgment on conference sponsor signage as a Silver Sponsor
- Sponsor logo listed on conference website

### BRONZE LEVEL: \$3,500

- 50% off one Exhibit table top space and standard exhibit package extras
- Acknowledgment in conference program guide as a Bronze Sponsor
- Acknowledgment on Conference Sponsor signage as a Bronze Sponsor
- Sponsor logo listed on conference website





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## 2024 Annual Conference Sponsorship Opportunities

| SPONSORSHIP                            | PRICE                         | SPONSORSHIP DESCRIPTION   |
|--|-------------------------------|---|
| <b>Company Promo Products Giveaway</b> | <b>\$3,000</b>                | <b>EVERYONE LOVES GIVEAWAYS!</b> Your company will be able to place a unique promotional item in each conference attendee's bag. Promotional item to be provided by Sponsor and imprinted with company logo.  |
| <b>Opening Session</b>                 | <b>\$3,000</b><br>2 Available | <b>BE NOTICED!</b> Sponsor logo recognition during NEBB's Opening Session as this premier Sponsor. This event is attended by all conference attendees. Your company logo will be featured prominently at this event.                                  |
| <b>Get Acquainted Reception</b>        | <b>\$3,000</b><br>2 Available | Company logo front and center, leading off NEBB's Annual Conference by welcoming attendees to the opening reception. Sponsor(s) will be able to supply gifts/giveaway items to attendees in the kick-off social event for the NEBB annual conference. |
| <b>Vendor Reception</b>                | <b>\$2,500</b><br>2 Available | This reception will be held on Saturday afternoon in the Exhibit Hall. You can offer attendees a choice of beverages. Your company logo will be featured prominently at this event.   |
| <b>Conference Program</b>              | <b>\$1,500</b><br>4 Available | Your company 1/4 page advertisement or logo will appear on the inside back cover of the on-site printed program guide, distributed to all conference attendees and posted on the NEBB Annual conference website.                                      |
| <b>Friday Networking Luncheon</b>      | <b>\$1,500</b><br>2 Available | Attended by all conference attendees, your sponsorship will be acknowledged during lunch and your company name will be featured on the on-site event signage.   |
| <b>Saturday Networking Luncheon</b>    | <b>\$1,500</b><br>2 Available | Attended by all conference attendees, your sponsorship will be acknowledged during lunch and your company name will be featured on the on-site event signage.   |



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## Conference Exhibitor and Sponsorship Prospectus Form

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

| EXHIBIT TABLE TOPS   | TOTAL COSTS         |
|--|---------------------|
| One Exhibit Table Top: \$2,200      Requested Exhibit Space(s) #: _____<br>For Dual Exhibit Table Tops (2 Tables Total): \$2,850 |                     |
| SPONSORSHIP OPPORTUNITIES  |                     |
| Gold Sponsorship: \$9,000  |                     |
| Silver Sponsorship: \$7,000  |                     |
| Bronze Sponsorship: \$3,500  |                     |
| Company Promotional Products in Conference Tote Bags: \$3,000  |                     |
| Opening Session: \$3,000   |                     |
| Get Acquainted Reception: \$3,000  |                     |
| Vendor Reception: \$2,500  | <b>- SOLD OUT -</b> |
| Conference Program: \$1,500  |                     |
| Friday Networking Luncheon: \$1,500  |                     |
| Saturday Networking Luncheon: \$1,500  |                     |

Amount: \$ \_\_\_\_\_  Visa       MasterCard       AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Exhibitor or Sponsor registration cancellations must be sent to and approved by the NEBB Main Office by September 30, 2024

Please send completed form to: NEBB Main Office, 8575 Grovemont Circle, Gaithersburg, MD 20877  
 or email completed form to [events@nebb.org](mailto:events@nebb.org). Phone: 301.977.3698 Fax: 301.977.9589



# NEBB 2024: LEADING TRANSFORMATION INTO A BRIGHT FUTURE

## The NEBB Professional

The official quarterly publication of NEBB.



The NEBB Professional is distributed quarterly to over 27,000 readers internationally. 75% of readership is involved in purchasing HVACR products, 95% of the readers perform services in the commercial HVAC industry, and 97% of readers hold a certification in the HVACR industry. The latest 2024 issue will be available for all attendees onsite – be sure to reserve an advertising spot for your organization.

Check out our latest issues by clicking <http://www.nebb.org/the-nebb-professional>



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